

ASA Emerging Leaders: Strategy on a page

Why we exist? Our purpose

To sustain the future of AgShows through a next-generation approach.

What we want to be? Our deliverables

A collaborative network of progressive leaders who facilitate connections, sharing, and growth.

How we work? Our pillars






Sharing



Growth



Connection

Pillars		Sharing 	Growth 	Collaboration/connection 
Initiatives		<ul style="list-style-type: none"> Develop a sponsorship value proposition for EL programs & activities Seek ongoing national & state supporters/ government grants Seek national funding for EL programs & activities 	<ul style="list-style-type: none"> Develop pathways for Emerging Leaders into AgShow leadership positions 	<ul style="list-style-type: none"> Forge new links between the next generation and key industry stakeholders
	Metrics	<ul style="list-style-type: none"> Value proposition created & disseminated to relevant bodies and sponsors, business cases for activities % of successful grant/support applications, grant/funding dollars received, variety of grants/funding (purpose and geography) 	<ul style="list-style-type: none"> Participation in development programs, growth in number of Emerging Leaders represented in succession planning/roles 	<ul style="list-style-type: none"> Number of new connections made, number of new links contacted
Initiatives		<ul style="list-style-type: none"> Coordinate similar events across states for national sponsorship eligibility, governance & efficiency 	<ul style="list-style-type: none"> Share best practices across a range of event organisations 	<ul style="list-style-type: none"> Connect like-minded young people to share and support one another
	Metrics	<ul style="list-style-type: none"> # of coordinated events organised, national sponsors identified, similarity of events (same processes/governance), realised efficiencies 	<ul style="list-style-type: none"> Best practices identified & documented, guides/tools created, comprehension/penetration to organisations/events (awareness survey) 	<ul style="list-style-type: none"> Member numbers, social media groups/activity, # of in person/virtual events, development of buddy/peer mentor program
Initiatives			<ul style="list-style-type: none"> Provide professional & personal development resources & support for EL Provide collaborative leadership programs and support for EL 	<ul style="list-style-type: none"> Create a national awareness communications channels to showcase positive AgShow outcomes Sustain the national AYFC program
	Metrics		<ul style="list-style-type: none"> Guides/tools/resources created/made available, usage across EL group (awareness/satisfaction survey) Programs developed, EL group participation numbers, participant spread (role and geography) 	<ul style="list-style-type: none"> Platform created, number of users, awareness and satisfaction survey