



Agricultural Shows Australia

Next Generation Director – Call for Expressions of Interest

As at July 2019

Overview:

Agricultural Shows of Australia (ASA) exists to promote the role and significance of Australian Agricultural Shows to the wider community. The ASA's vision is a strong and vibrant network of Agricultural Shows working together to engage, influence and promote the essential value of Australian agriculture. The membership of the ASA is made up of capital city Royal Agricultural Societies and state-based Agricultural Show Societies, together representing over 580 agricultural shows, with a combined economic value of \$965 million annually. The ASA Board consists of four Capital City Directors, four Regional body Directors and two Next Generation Directors.

At present, the Board has a vacancy for a Next Generation Director. Expressions of interest to fill the vacant role are called for from interested parties.

The Next Generation Director positions are, at present, non-voting positions. At the 2019 AGM, a resolution was passed to allow a National Next Generation body full-voting membership of the ASA. Work is currently underway to grow the Next Generation movement nationally, with a view to establishing a National Next Generation body. As this occurs, the Next Generation Directors will become full-voting members of the ASA Board.

Elements of the Role:

The Board:

- Meets five times per year and face-to-face attendance of Directors at each meeting is expected. Each meeting is scheduled for two hours.
- Board meetings are held in various locations around the country, often in Capital cities. Where possible, Board meetings are timed to coincide with Royal Shows or key regional Shows.
- The typical Board meeting schedule is: February, April (including AGM, always in Sydney), June, September and November.
- ASA Member meetings are held twice a year, linked each time to a Board meeting and Board Directors are expected to attend these meetings.

- Board positions are un-paid and expenses for travel to meetings are not reimbursed by the ASA.
- While the Board does not include formal portfolios for Directors, each Director is called upon to contribute to the activity and projects undertaken by the ASA.
- Directors are required to contribute their time to achieve the goals of the organisation. The time commitment varies between meetings, but as a guide, this may be between five to 10 hours of activity on Board business between each meeting.

The Next Generation Director:

- Will be under forty years of age.
- Will be actively involved at their local and/or State level in Next Generation activity.
- Will have the capacity to commit to attend meetings (face-to-face ideally) and to undertake activity to progress the purposes of the ASA.
- Will commit to upholding the reputation and mission of the ASA at all times and in all forums and activity.
- Will maintain a positive approach to the activity of the ASA and will represent the organisation and its activity to all external groups/contacts positively, acting as an advocate for the ASA at all times.
- Will have a willingness to be involved and to undertake initiatives as set by the Board, particularly the Chair.
- Will ideally have demonstrable skills in one or more of the following key areas:
 - Government relations
 - Sponsorship sales/relationship management
 - Marketing and public relations
- In addition, the Next Generation Director will ideally have:
 - Clear passion for the Agricultural Shows movement
 - An established network of contacts within agriculture, Shows, government (at any level), and/or sponsor networks
 - Attributes and competencies to use knowledge and skills to function as team members and to interact with key stakeholders

Expressions of interest for the Next Generation Directorship should be addressed to Julie Krieger, Executive Officer via execofficer@agshowsaustralia.org.au. Please include a covering letter addressing the above requirements, along with a current CV. Expressions of interest should be received no later than COB, Wednesday 31 July 2019.